

## Ronald , Slade & Peugeot



The governing body for motor-ing competitions in Canada, the C.A.S.C. (Canadian Automobile Sport Clubs) today presented the 1968 Rally Championship Trophies to Professor Keith Ronald, Guelph, Ontario, and Major John Slade, Ottawa, Ontario, following their highly successful rallying campaign driving Peugeot automobiles.

Winning six National events and placing second in two others, put these two Peugeot enthusiasts into a virtually unassailable position for the Championship as early as last October.

In private life the two rally-ists follow widely different call-ings. John Slade makes his home in Ottawa and serves in the Sea Element of the Canadian Forces with the rank of Major.

Keith Ronald is a resident of Guelph and is a Professor on the faculty at the University in this Ontario town, being Chairman of the department of zoology.

Both men have long been fr-iends and keen motoring buffs.

Winning just one rally ... let alone a series of rallies and a Championship, takes a trem-entious amount of team-work and mutual confidence. Ronald and Slade rely absolutely upon the judgements made by each partner and both of them depend upon their Peugeot to operate without a falter. Taking them to the rally, competing during the rally and then returning them home safely.

These two Champions proved the worth of both the Peugeot 404 and the Peugeot 204 during the 1968 season. The Lobster Rally, Moncton, New Brunswick and the Nova Scotia Highlands Rally, Halifax, N.S., were both won using the luxurious Peugeot 404 Sedan.

The Trail of the Conestoga (Galt, Ont.); The Southern Cross Rally (Toronto, Ont.); the Rallye d' Allegany (Oakville, Ont.), and the Climax Rally (Toronto, Ont.) saw the Ronald/Slade team in the winner's circle at each event. Peugeot's frontwheel drive 204 model was used to accomplish these four first places. This car was sponsored by Compton Motors.

Rally Championship winners are decided by each team select-ing its best five results from among all the Championship

points they have gained over the year. Points awarded for each rally are determined by a simple 'distance' factor. Rallies with mileages in excess of 1000 score higher than those events which do not exceed 500 miles ... in all there are four different mil-elage/scoring 'breaks'.

In 1968, the absolute maxi-mum number of points possible for any competitor to score was 115. Ronald & Slade were way ahead of their competition with 103 points each.

As driver on the winning team, Ronald received the Fidler Trophy and Slade was awarded the Deak Trophy ... a bronze sculpture executed by the donor, Edmund Deak, himself an active competitor in rallies as Navig-ator.

In Canadian rallying Peugeot has constantly figured among the top finishers. In 1967 and 1968 during the Canadian Internat-ional Winter Rally .. consid-ered one of the most difficult in the world ... three Peugeot's won the team trophy.

Peugeot, in Canada, is rapidly approaching the prominence in motor-sport rallies presently enjoyed by the Marque elsewhere in the world. Notably, the last three consecutive outright wins in the gruelling East African Safari.